

New & Noteworthy

November Newsletter The Dogs Are Talking Monthly Dispatch November, 2007

As Election Day has recently come and gone, and the national interest turns more and more to the presidential race, we thought it appropriate for our dogs to hold their own rally to get their owners tested for syphilis. In this month's ad, Terry the Westie and Zeke the Old English mix (casting call participant numbers 5 and 25) remind us of how it's done: guys should get down to the San Francisco City Clinic at 356 7th Street to get tested. And readers should remember: painless sores can mean syphilis infection. All gay and bisexual men with multiple sexual partners should get tested for syphilis every 3–6 months, but anyone who finds a sore should get down to City Clinic right away.

Dogs Are Talking to New Community Partner

The Dogs Are Talking campaign has just developed a partnership with illumobile, a Berkeley-based company that offers new (patent pending) technology for outdoor advertising. illumobile has created a digital media platform that enables users to upload content over the internet—ads then appear on digital displays in storefront windows around town. This innovative company has a strong community ethic and a mission to make outdoor digital media accessible to everyone. In this spirit, illumobile has recently become a sponsor of the Dogs Are Talking Campaign. "We're excited to help get your word out!" says Matthew J. Wise, President & CEO. Look for our latest ad on the digital display in the window of Wild Card at 17th and Castro.

Other community partners include PAWS (Pets Are Wonderful Support), Magnet, Blow Buddies, and Jeffrey's Natural Pet Foods.

And we can't say more just now, but dogs have also been talking about joining forces with a local IGA/DeLano Market to promote environmentally conscious shopping as well as STD testing. Check out the next issue of the Dogs Are Talking Monthly Dispatch to find out more.

Help Spread the Word

Remember, if you like this month's poster or you know the perfect spot for it, please don't hesitate to download it from our website. All our posters are available to be downloaded at any time, and we want you to hang them up all over town—don't let any wall space go to waste! Help us remind gay and bisexual men to get tested for syphilis.

Getting Involved

Interested in being a community partner or one of the Dogs Are Talking sponsors? Give Promotions West a call at 415.255.0800 or send an email to info@dogsaretalking.com. We'd love to hear from you today.

Newsletter Archive: [August](#), [September](#), [October](#)

Contact us at info@dogsaretalking.com

STDtest.org | sfcityclinic.org | 415.487.5580

